



H O L L Y W O O D  
FOOD GUILD

— BUILDING A NEW FOOD FUTURE —



The food we grow, buy, and eat impacts not only our individual health but also the wellbeing of the planet. Each day we are inundated with ever more ads and media messages promoting food products that compromise our health; pollute our soil, air and water; cause immense animal suffering; and result in social inequities. The aim of the Hollywood Food Guild (HFG) is to transform the American food picture through television, film, and music. Become part of an unprecedented public education effort to inspire people to make the right food choices that can truly transform societies.

**LET US HELP YOU CHANGE THE PICTURE!**

THE HFG WAS ESTABLISHED BY THE CENTER FOR FOOD SAFETY, A NATIONAL NON-PROFIT ORGANIZATION FOUNDED IN 1997.

